

Research Exercise

by
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EDD 7007
Principles of Distance Education

Nova Southeastern University
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Part I: The institution and its programs

1. List the name, mailing address, and website URL of the institution.

Name:

University of Florida

Address:

Office of Admissions

University of Florida
201 Criser Hall
P.O. Box 114000,
Gainesville, FL 32611-4000

Office of Distance Learning

College of Education
University of Florida
341 Norman Hall
PO Box 117057
Gainesville, FL 32611

Institutional Website:

<http://www.ufl.edu/>

Reference:

Admissions. (2011). *University of Florida*. Retrieved from
<http://www.admissions.ufl.edu/>

2. What degrees and majors are offered in the identified program? For instance, NSU offers an Ed.D. in instructional technology and distance education. Florida State University offers an M.S. in instructional systems design.

Master's Degree:

M.Ed. in Instruction and Curriculum with an emphasis in Educational Technology

Reference:

Online-degree-programs. (2011). *University of Florida*. Retrieved from
<http://education.ufl.edu/distance-learning/online-degree-programs/>

3. For how long has the institution been offering the identified program at a distance?

They have offered online graduate degrees since 2005

Reference:

Cavanaugh, C., personal communication, September 19, 2011

4. What course delivery technologies are used?

University of Florida uses a course management system called Purlieu. Within that system they use Moodle, Elluminate, and Wikis for course delivery. They also use a social learning community for collaboration.

Reference:

Online Education. (2011). *University of Florida*. Retrieved from <http://online.education.ufl.edu/>

5. Is there a face-to-face component of instruction? If so, where is it conducted, and for what duration?

There is no required campus, face to face elements; however, local students may take campus courses if they choose. The duration would be the same as the online version.

Reference:

Cavanaugh, C., personal communication, September 19, 2011

6. How long does it take to earn a degree in the identified program?

Students typically work full time and usually take 2-3 years to complete a M.Ed. program, but as a full-time student, one can do the program in 1 1/2 years.

Reference:

Cavanaugh, C., personal communication, September 19, 2011

7. Is the institution accredited? If so, by what organization?

University of Florida is accredited by the: Southern Association of Colleges and Schools

Reference:

SACS. (2011). *University of Florida*. Retrieved from <http://www.ir.ufl.edu/factbook/SACS.htm>

8. Is the institution public or private? If private, is it for-profit or not-for-profit?

University of Florida is public.

Reference:

Facts. (2011). *University of Florida*. Retrieved from <http://www.ufl.edu/facts/>

9. What is the total enrollment of the institution?

50,116 students as of fall 2010

Reference:

Fact Book Enrollment. (2011). *University of Florida*. Retrieved from http://www.ir.ufl.edu/oirapps/factbooktest/enrollment/fb_enrollment.aspx

How many students are enrolled in the identified distance-delivered program?

There are around 60 students in the online M.Ed.

Reference:

Cavanaugh, C., personal communication, September 19, 2011

10. What is the tuition (per course or per year)?

Residency	Status per year
Florida Resident	\$552.94
Non FL Resident / Off Campus	\$587.45

Reference:

Tuition and Fees. (2011). *University of Florida*
<http://education.ufl.edu/distance-learning>

Part II: The institution's Web Site

Critique the institution's (or program's) Web Site

A. How would you rate the visual appeal of the website and which aspects are less so?

Main website: <http://www.ufl.edu/>



I rate this site a 7 out of 10. The effective use of color and layout makes it easy to read, but I feel there is not enough content and it is cluttered therefore making it have less readability.