Robert F. Mager, Ph.D.D.
Hall of Fame Nominee
By Sheila Grangeiro

Winter 2012
Principles of Instructional Technology
Biography

- Robert Frank Mager
  - Born in 1923

Education:
- Ohio University
  - A.B. and M.A.
- State University of Iowa
  - Ph.D. in Psychology
Employment History

- United Stated Army
- Human Resources Research Office
- Varian Associates and Xerox Corporation
- Learning Systems Institute in Paris, France
- American Institutes for Research
Major publications

- Preparing Instructional Objectives
- Developing Attitude Toward Learning
- Analyzing Performance Problems (with Peter Pipe)
- Goal Analysis
- Making Instruction Work
- Measuring Instructional Results
- What Every Manager Should Know About Training
- Killer in Our Midst
- Life in the Pinball Machine
Reasons for nomination

- Criterion-Referenced Instruction
- Instructional Objectives
- Expert on training and human performance improvement issues
- Influential Author
- Various honors and awards in the field