

EDD 7005: Instructional Media

EDD 7005 Course Reflection

This course was an introductory course on effective instructional media. The lessons learned in this course are applicable in many of the other courses in the ITDE program because it teaches you how to use the basic tools needed in implementing media and visual communication for learning. In my field of work as a communications specialist, I already possessed a lot of the knowledge and skills taught in this course. I am a photography and video enthusiast and enjoyed putting together the final project because it allowed me to go all over Miami to take my video.

I wish they had an intermediate or advance course for instructional media for students like me that already use media and work with distance education in order to provide the student another opportunity to further develop their current skills. I took the opportunity to let my work shine in these assignments and use my experience and talent to produce a commendable final product. By recording, shooting and editing audio, pictures, and video with suggested media software, I was able to test out new editing tools and compare them with the ones I normally use. Understanding the advantages and limitations of media I gave myself time to work on these assignments in case of any technical issues.

The readings and discussions in this course is where I learned about how to apply the ASSURE model into instructional design and ensure that my final project included those principles. Through the peer review process I was able to collaborate with my peers by providing and receiving constructive feedback to help enhance each other's project. The feedback I received was helpful and ensured that I included all necessary elements for the final project. The final project was the highlight of this course me and helped prepare me for the longer and more intense video production required in EDD 8123 Advance Applications of ITDE course.

Assignment 1: Activities

This assignment encompassed three activities that would help prepare me in completing the final project. The activities helped me understand what is expected and the best practices of using photography, audio, and video for distance education. Luckily, I work with media and communications in my current place of work and was able to let my skills shine in completion of each activity. I was also introduced to some new free software that I was able to use to edit some of the activities. My favorite part of this assignment was learning the importance of integrating principles of visual literacy and design into materials because it made me see the appreciation and add value to what I can bring in the area of learning and development.

Assignment 2: Final Project

The final project was composed of three phases. The first phase was creating a storyboard, where I had to plan my project, add visuals, create production notes, and write a script for the final project. Breaking down this assignment into three parts taught me that being able to focus separately on each part of a project can help me efficiently complete a successful deliverable. The second phase was a peer review where I was able to refine my project from constructive feedback provided from my peers. Lastly, the final project incorporated lessons learned in the first three activities with the plan and script that was prepared. No matter how many times I've compiled media to create a production, it is not an easy task and it requires time, preparation and a lot of attention to detail in order to execute a high quality product.