Lesson Plan: How to use Twitter for Learning

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Lesson Topic: How to use Twitter for Learning

Lesson Overview

This lesson will introduce learners to Twitter and how to use this microblogging tool for learning. The goal of this lesson is to provide the learner with a basic understanding of Twitter, its benefits and limitations, and how it can be used for information sharing and communication when implemented in the field of distance education and learning. Through examples of how Twitter is used today, the learner will be able to determine whether it is an effective learning tool for them. Additionally, learners will have the opportunity to share their knowledge and expertise on an ongoing basis with peers and other learners.

Audience

The intended audience for this lesson will be faculty and staff at the university with limited time for traditional educational methods. The target audience has a smartphone and at least the basic technical skills needed.

Objectives

By the end of the lesson, the learner will be able to:

- Create and set-up a Twitter account to enhance learning experience

- Use Twitter to follow, share, and collaborate with instructor

- Identify the benefits and limitations of using twitter

- Assess and determine whether twitter is an effective tool for them

Proposed Instructional Media

The lesson will be created in SoftChalk and will have multiple pages. The primary method of delivering the information will be through text, graphics, and video. This lesson will be hosted on a webpage for easy access for all to view online. SoftChalk was the selected software to use because it is an easy tool to use and create, customize and personalize content with materials rich in media such as video, audio,

images, interactive exercises, quizzes and text. It also allows you to conveniently track learner's score and data. Text will be used to disseminate information to learner and graphics and video will be used to illustrate and reiterate what is included in the text.

The following table displays a minute-by-minute timeline of the planned progress of the learner through the lesson, with the entire lesson expected to be 15 minutes.

Activity	Description	Minute Count
Twitter Overview	Description of what Twitter is and how a learner can use Twitter	2 min
Video	How to video explaining how to create a twitter account and how to use it	4 min
Advantages and Disadvantages of using Twitter	List of pros and cons of using twitter for learning	3 min
Twitter and Learning	How to incorporate twitter in various learning scenarios	2 min
Assessment	Review questions to see if learner has knowledge of how to use the tool and instructions to follow instructor on twitter to ensure learner knows how to use tool	2 min
Evaluation	A training evaluation will be provided to the learners at the end of the lesson via a link from survey monkey	2 min

Assessment Plan

Assessment of the learner's progress will be conducted with a variety of review questions. These questions will determine the user's ability to set-up an account and use Twitter. This will include the student following the instructor on twitter and sending the instructor a message via twitter. The results of the assessment will be submitted via an e-mail address provided by the creator of the lesson. The assessment should enable facilitators to determine the likelihood of success in learner adaptation and use of to the tool.

Evaluation Plan

The evaluation plan will allow the learner to provide feedback on the lesson. It will be a likert scale evaluation where the learner will be able to let us know if the lesson covered all the stated objectives,

was easy to understand, and if it worked properly. The learner will also be able to give feedback via a comments section, where they can give more information on their experience with the lesson and what they gained from it, and their comfort level in using Twitter after viewing this lesson.